



## Delivery-First Approach: The Key to Faster ROI in Content Projects

## Today's speakers



**Fabrice Lacroix** CEO and Founder Fluid Topics

Serial entrepreneur and a technology pioneer with 25 years of experience in developing solutions based on search technology, content enrichment and Al.



Karsten Schrempp CEO and Founder PANTOPIX

Over 25 years of experience in developing and implementing customized solutions for technical communication.

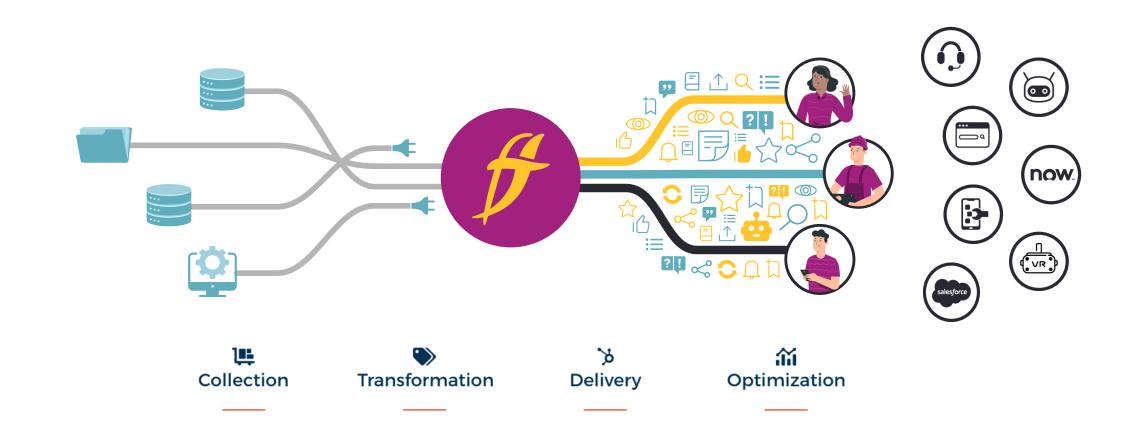
# Fluid Topics Content Delivery Platform

### Al-Powered Content-as-a-Service

Ingests any type of existing documentation

Creates a semantic Knowledge Repository Delivers fine-grained contextual information

to all digital touchpoints



\$

**Fluid Topics** 



## Our mission is to help **tech industries** achieve true digital transformation in **customer support** and **field service** operations



Software vendors



Network & Telco equipment



Electronics Hardware



Machine tools



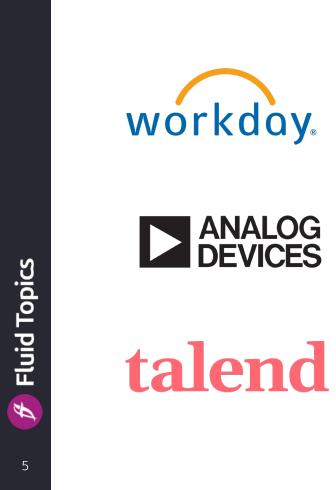
Medical devices



Insurance



Aeronautics Space Defense



# They have chosen Fluid Topics





















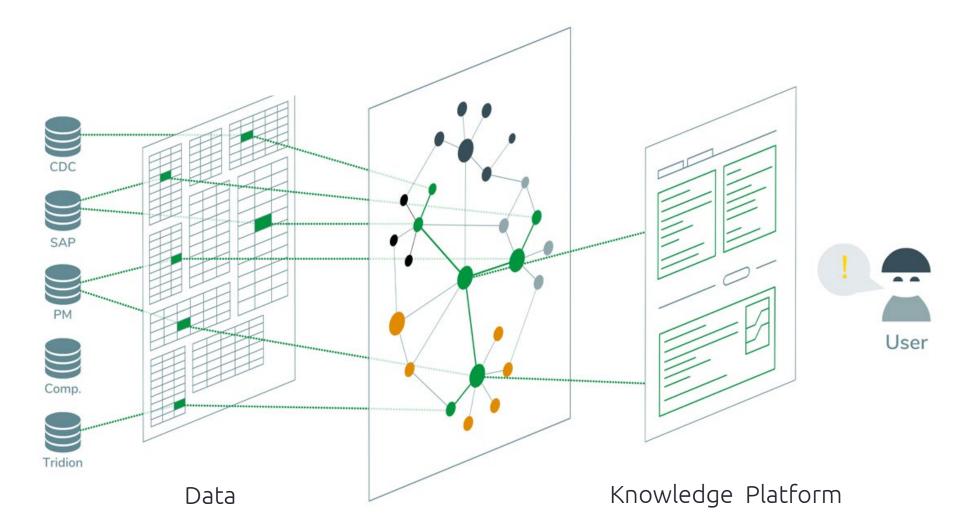
HEXAGON



**Thermo Fisher** SCIENTIFIC



## PANTOPIX turns Information into Value Intelligent Solutions for Technical Communication



## PANTOPIX Services

### Services tailored to our customers' needs



- Analysis of information, systems and processes
- Data models
- Service processes





- Knowledge Graphs
- CCMS, CDP, PIM, etc.
- XML, DITA, iiRDS
- Interfaces

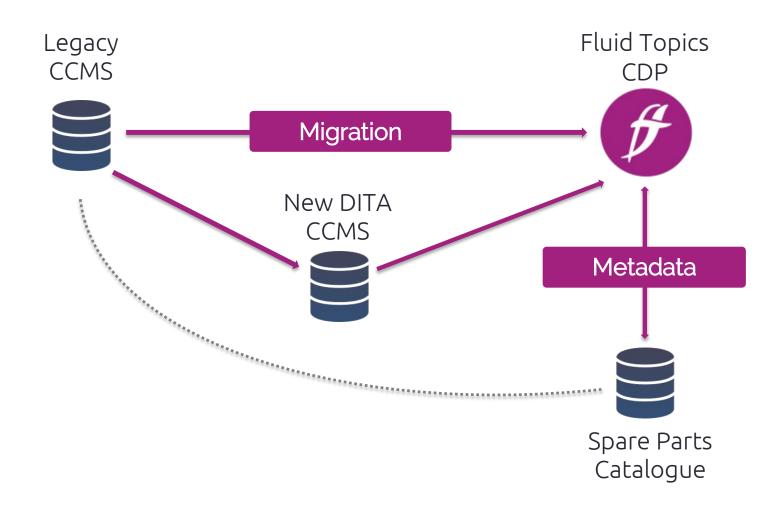
- Cloud-based service
- Infrastructure

# PANTOPIX References



8

## Working Together Successful Collaboration in Large Customer Project



# History of Content Projects

### Content Projects 20 years ago







### Content Projects 10 years ago









	Common Files
	Adote
	Cible
	Microsoft Shared
	040
	Fitos
	ink
	MSErry
÷	MSBillo
	en-US
	Stationery
	TextConv
	an-05
	Triadit
	VC

I. Introduction
 factively a correction from the authority to mater in country PDR, topologic, they have
furble cardinan a drift first of the factor
no vers a sue minime. Has can made range apro adhead start-ture.
2. Key features
<ul> <li>Dealer of Tall, heap, mice heap, 2001 and a Tarraham page of the orders of the</li> </ul>
<ul> <li>Inspired to function (PTSEPT) time</li> <li>Report tem Rev. adv.com/temp.accit</li> </ul>
<ul> <li>Burschlik of contents harsening other</li> <li>Burgeoni Burk-unleid incoming chargings</li> <li>Burgeoni Collinguation</li> </ul>

Harris N.
I - Harris N. Harris M. Harr

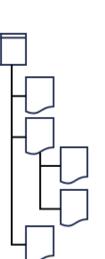


Ð

**Fluid Topics** 

# Content Projects 5 years ago – it's still the same ... without ...









× 📒	Common Files
	Adobe
	Obic
×	Microsoft Shared
	DA0
	Filters
	ink ink
	MSErry
$\forall$	MSInfo
	en-US
	Stationery
$\sim$	TextConv
	en-US
	Triedit
	VC

	PREASE AND A PREAS
and a second	1. Introduction
	WarCHM is a very easy-to-cas help authoring lost. Not- manite-of-counting WFH, helps/CHM, Histohilp, POF at
1.000.000	can not only make help first with nothing, but also come
n to take of	WarOHM continues a WYSINTYG (Mhat Yau See Is NN) free view in one window. You can apply hangate the To free ultimate much has
r is dauge for display	
	2. Key features
e is con langiates	
the set of	<ul> <li>Cousts HTM, heip, Web heip, DOC and PDF w</li> <li>Template support Mate uniters style time heip</li> <li>Respond for Auction (VORIV), next editor. 3</li> </ul>
in the damp the	<ul> <li>Bengrated fair Arecter IV 1987 VD Arected and Bager Mile Base auto-scarching, quelly could Bager Mile of contents hampen's units;</li> </ul>
in pri Adda	<ul> <li>Support Stati-salect moving, changing con.</li> <li>Visual Criff designer.</li> </ul>
n's pridonal Doperts	- marchinger
and the first of	3. How to



🔏 Fluid Topics

## ... however, we have content delivery now!

Yes, we would like to start, but ...

- we have no budget/no resources
- We have no management attention
- we cannot show the results
- we cannot demonstrate the benefits
- we have no structured content
- content is not good enough
  - we have no metadata
- there is no standard for delivery
- we do not know how to proceed
  - I we do not dare, it is to complicate
  - ... and more

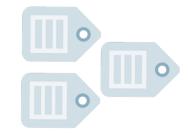


# Delivery-First Approach

### Source Systems and Formats

### Metadata



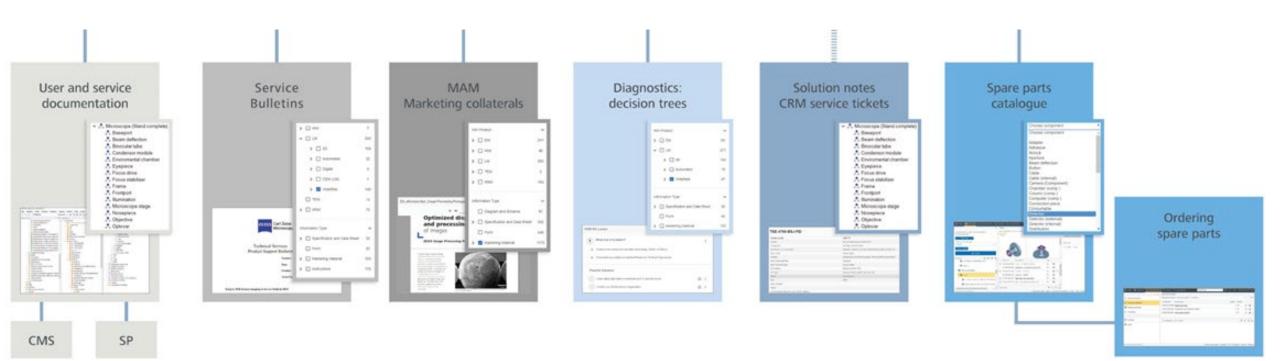




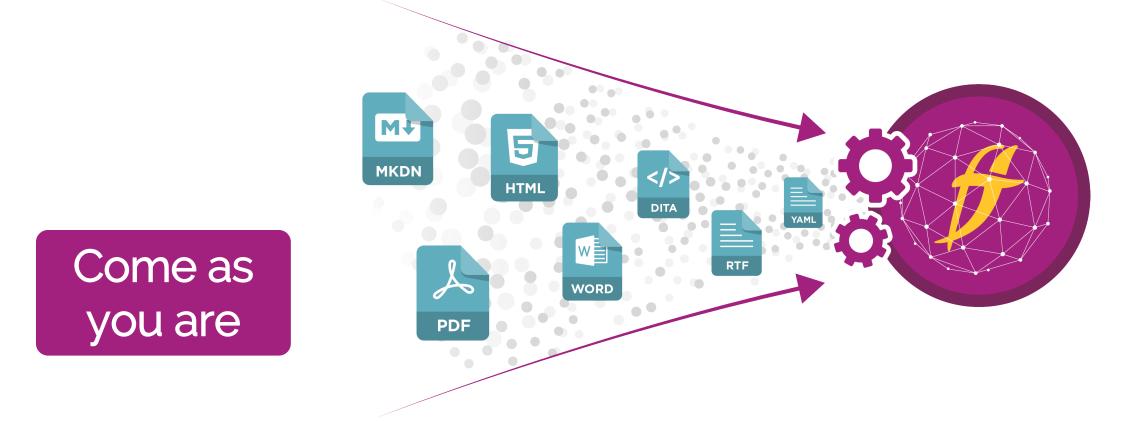


🔏 Fluid Topics

### Source Systems and Formats



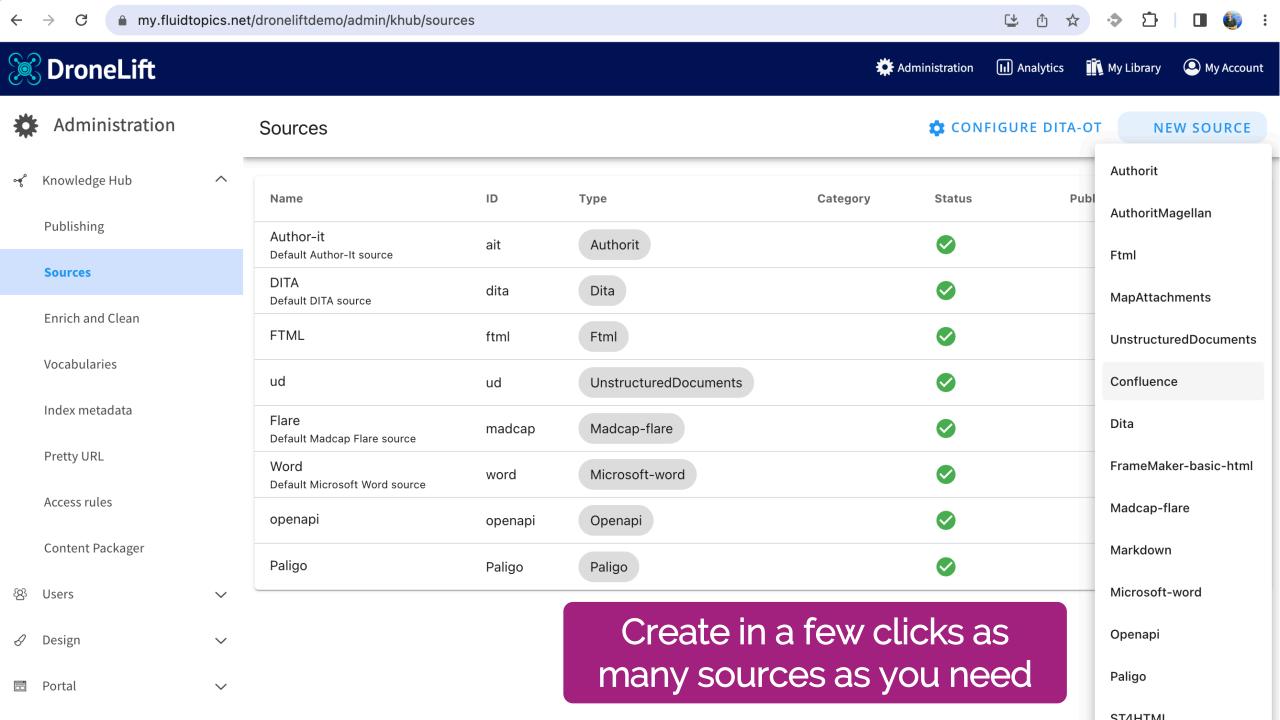
## From any source, in any format

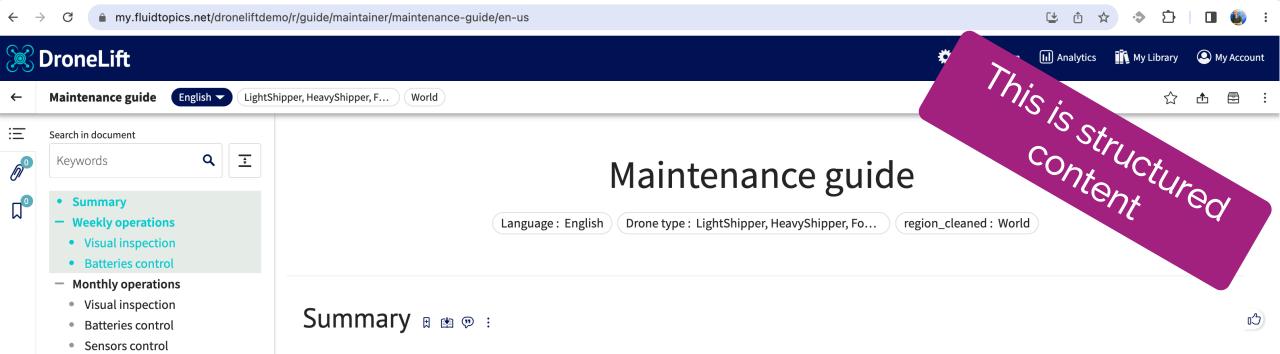


- ✓ Works with the content you already have
- ✓ Hides the disparity of your tools
- ✓ Combines content from multiple sources

18

÷	→ C ny.fluidtor	pics.net	/droneliftdemo/admin/khub/sourc	es			🖆 🖒 🛠	r � Ď	🔳 🍈 🗄
) Set	DroneLift					🔆 Administ	ration <b>III</b> Analytics	🏦 My Library	(C) My Account
*	Administration		Sources			\$	CONFIGURE DITA	-OT N	IEW SOURCE
ୢ୶	Knowledge Hub	^	Name	ID	Туре	Category S	tatus P	Publications	
	Publishing		Author-it Default Author-It source	ait	Authorit	(	2	0	s /
	Sources		DITA Default DITA source	dita	Dita	¢	2	0	s /
	Enrich and Clean		FTML	ftml	Ftml	¢	2	114	s /
	Vocabularies		ud	ud	UnstructuredDocuments	(	2	2	s /
	Index metadata		Flare Default Madcap Flare source	madcap	Madcap-flare	6	2	0	st /
	Pretty URL		Word Default Microsoft Word source	word	Microsoft-word	•	2	0	* /
	Access rules		openapi	openapi	Openapi			1	s 🖍 🗊
	Content Packager		Paligo	Paligo	Paligo	Structured and			s 🖍 🔳
23 2	Users Design	~ ~				unstructured content accepted			
	Portal	$\sim$							





A drone delivery service is a great way to get packages to their destination quickly and efficiently. However, in order for the service to run smoothly, it is important for the maintainer to keep track of the drones and their whereabouts. This guide will provide an overview of the different aspects of drone maintenance and will help the maintainer keep track of the drones and their deliveries.

凸

### Weekly operations B 🗈 🤊 🗄

#### Visual inspection B 🗈 🤛 :

Cradle control

Decommissioning

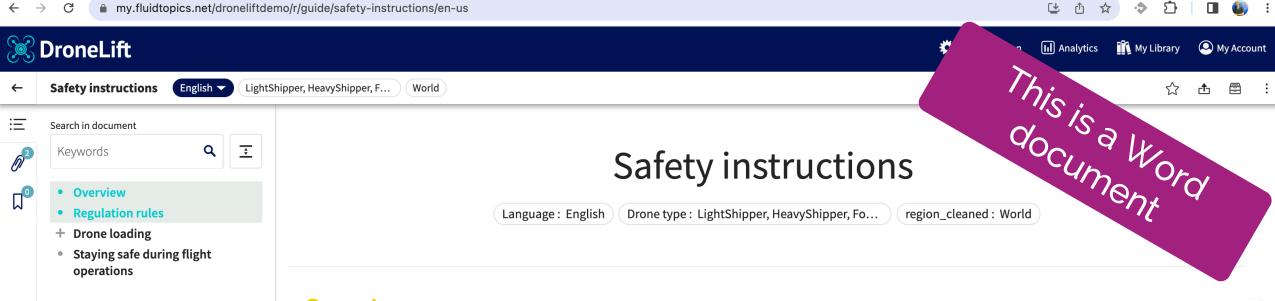
+ Quarterly operations

A weekly visual inspection is an important part of maintaining your drone delivery service. By inspecting your drone and its components each week, you can catch any potential issues before they become bigger problems.

Some things you should inspect each week include:

-The body of the drone -The propellers -The landing gear -The battery -The motors

If you notice any damage or wear and tear on any of these components, you should repair or replace them as soon as possible. Failing to do so could result in decreased performance or even a malfunction that could cause an accident.



### Overview a a 🕫 :

Delivering a package by drone can be a fast, efficient, and safe way to get your package to its destination. However, there are a few safety instructions that you need to be aware of before using a drone delivery service.

凸

First and foremost, always read the safety instructions that come with your drone. There may be specific instructions on how to fly your drone that are unique to your model.

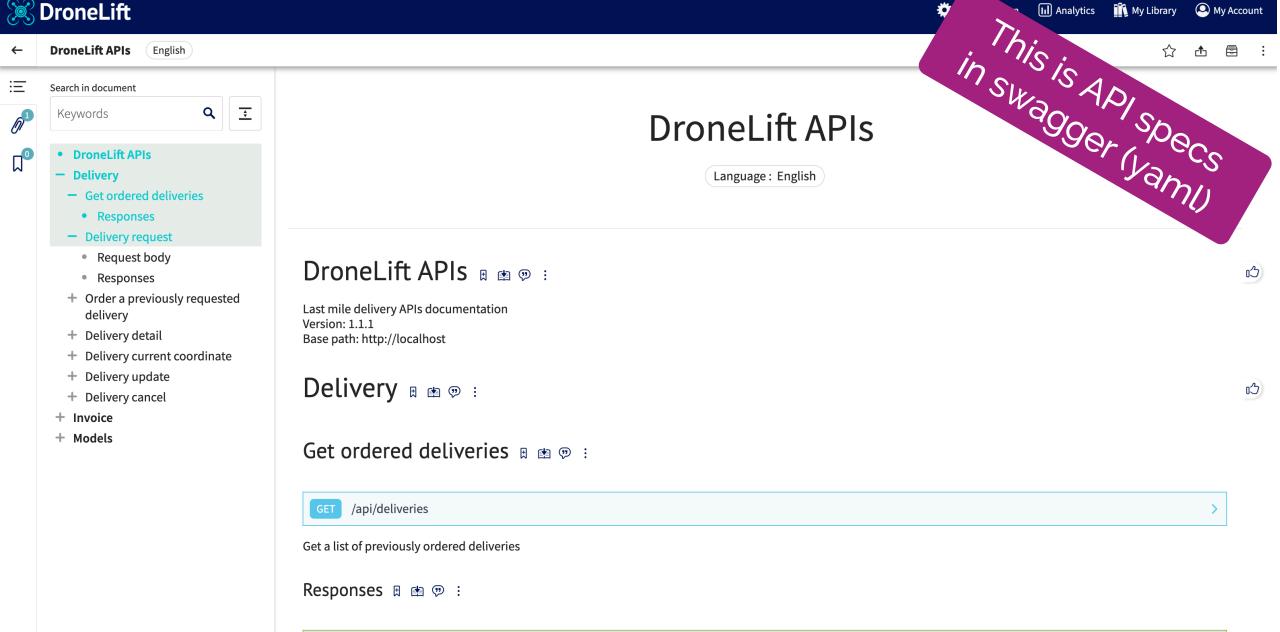
Secondly, always be aware of your surroundings. Make sure that there is plenty of open space around you when you are flying your drone. Do not fly your drone near airports, stadiums, or other areas where there is a lot of air traffic.

Finally, always make sure that your drone is in good condition before flying it. Check the propellers, batteries, and other parts of the drone for damage or wear and tear. If any part of the drone is damaged, do not fly it.



#### [⊉ Ð Û ŵ

### **DroneLift**



Successful Response

$\leftarrow -$	docs.xilinx.com/r/en-US/ug1087-zynq-u	ultrascale-registers/GP_CONTR_REG_CMD-GP	U-Register			白 ☆ ☆ 凸   🛛 퉳 :
	// Documentation Portal <u>Documentation Portal</u> / Xilinx is now a part of <u>AMD</u> I <u>Updated Pr</u>	Search in Search in				
+	Zynq UltraScale+ Devices Register Reference					
	Search in document       Keywords     Q       + GEM Module	GP_CONTR_REG_INT_R	Search in This is Cpi in Xn, Specs Search in Search in This is Cpi in Xn, Specs			
	+ GPIO Module	GP_CONTR_REG_INT_RAWSTA	r (GPU) Reg	gister Descrip	otion	CS CS
	- GPU Module	Register Name GP_CONTR_REG_I	NT_RAWSTAT	-		
	<ul> <li>GP_CONTR_REG_VSCL_START_AD DR (GPU) Register</li> </ul>	Relative Address 0x000000024				
	<ul> <li>GP_CONTR_REG_VSCL_END_ADD R (GPU) Register</li> </ul>	Absolute Address 0x00FD4B0024 (GP Width 32	U)			
	<ul> <li>GP_CONTR_REG_PLBCL_START_A DDR (GPU) Register</li> </ul>	Туре гw				
	<ul> <li>GP_CONTR_REG_PLBCL_END_AD DR (GPU) Register</li> </ul>	Reset Value     0x00080000       Description     GP Control Register Interrupt Rawstat				
	<ul> <li>GP_CONTR_REG_PLB_ALLOC_STA RT_ADDR (GPU) Register</li> </ul>	GP_CONTR_REG_INT_RAWSTAT	r (GPU) Reg	gister Bit-Fiel	d Summary	
	<ul> <li>GP_CONTR_REG_PLB_ALLOC_END _ADDR (GPU) Register</li> </ul>	Field Name	Bits	Туре	Reset Value	Description
	GP_CONTR_REG_CMD (GPU)     Pogiotor	Reserved	31:23	rw	0x0	Reserved, write as zero, read undefined.
	<ul> <li>Register</li> <li>GP_CONTR_REG_INT_RAWSTAT (GPU) Register</li> </ul>	GP_IRQ_PTR_OUT_OF_BOUNDS	22	rw	0x0	The PLB tries to access a pointer with an index larger than the number of tiles specified. This indicates an error in the setup of the data structures. Any
	<ul> <li>GP_CONTR_REG_INT_CLEAR (GPU) Register</li> </ul>	GP_IRQ_SEMAPHORE_OVERFLOW	21	rw	0x0	additional processing is terminated. Semaphore overflow interrupt. It triggers if the previous
	<ul> <li>GP_CONTR_REG_INT_MASK (GPU) Register</li> </ul>					semaphore was in use and not 0 when the PLB switched semaphore
	• GP_CONTR_REG_INT_STAT (GPU)	GP_IRQ_SEMAPHORE_UNDERFLOW	20	rw	0x0	Semaphore underflow interrupt. It triggers if the PLB waits for a

$\leftarrow \rightarrow$	C a doc.fluidtopics.com/r/Fluid-Topics-Re	elease-Notes/FT-v4.1.31		
🌈 F	luid Topics		Search in all doct	ruments Q 🏶 Adr 💦 tics 🖍 My Library 🙆 My Account
←	Fluid Topics Release Notes Latest pub	lic		noto is a la si
Ξ	Search in document			VID GIRO POLO
	Keywords Q	FT v4.1.31 🖩 🖻	୭ ∿ :	RA 6 Ctly & aso
	Fluid Topics v4.1 Release Notes			a lon
Ы	<ul> <li>FT v4.1.31</li> <li>FT v4.1.30</li> </ul>	Released on June 12 <sup>th</sup> , 2023.		ruments Q Adr Hics My Library O My Account
	<ul><li>FT v4.1.29</li><li>FT v4.1.28</li></ul>	Improvements		
	• FT v4.1.27	1. Improves labels in the interface.		
	• FT v4.1.26	2. Makes the display of the enumera	ition type consistent with t	the OpenAPI connector.
	• FT v4.1.25			
	<ul><li>FT v4.1.24</li><li>FT v4.1.23</li></ul>	Bug Fixes		
	• FT v4.1.22	Component	Issue Number	Description
	• FT v4.1.21			
	• FT v4.1.20	KHUB - Content ingestion	FT-9548	Adds request body, response body, and model example to the OpenAPI
	• FT v4.1.19			connector's output.
	• FT v4.1.18			
	• FT v4.1.17	$ET_{1}/4$ 1 20		
	<ul> <li>FT v4.1.16</li> <li>FT v4.1.15</li> </ul>	FT v4.1.30 🖩 🖻	$\Im$ $\heartsuit$ :	
	• FT v4.1.15			
	• FT v4.1.13			
	• FT v4.1.12	Released on June 7 <sup>th</sup> , 2023.		

• ET v/ 1 10

Improvements

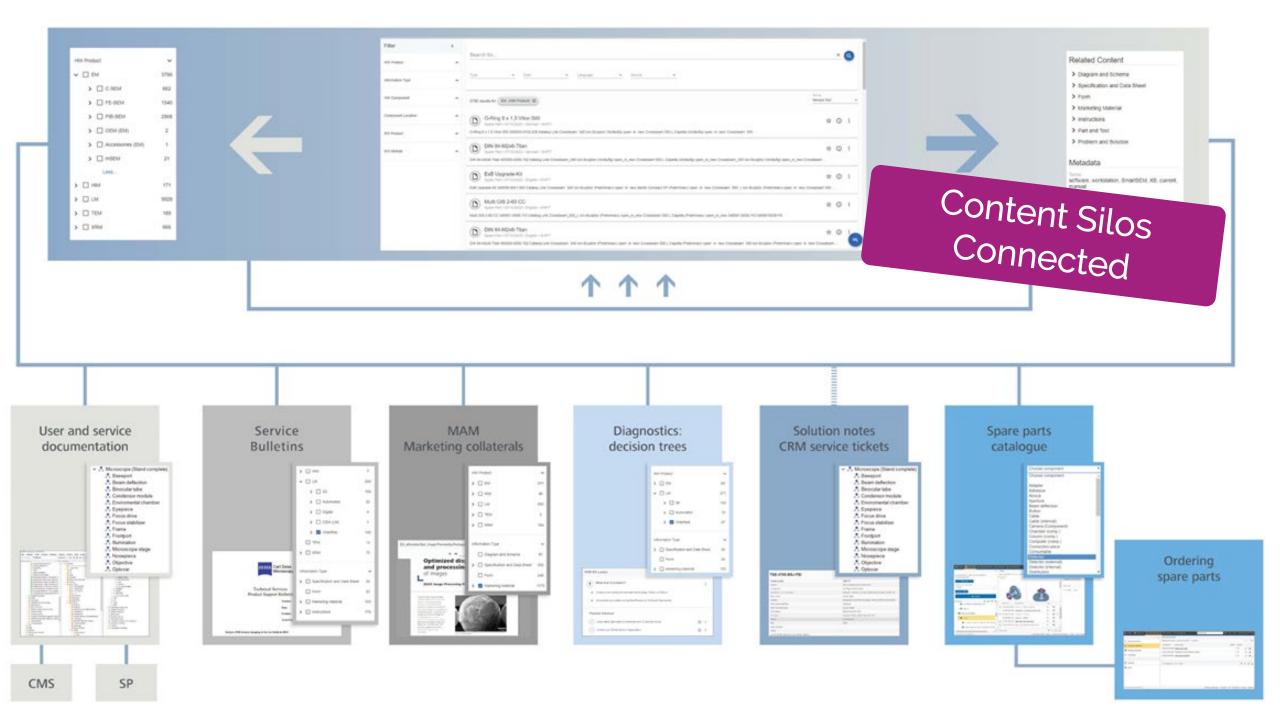
• FT v4.1.11

## Anything Else You Can Think Of?

Spare parts cataloguesError codes

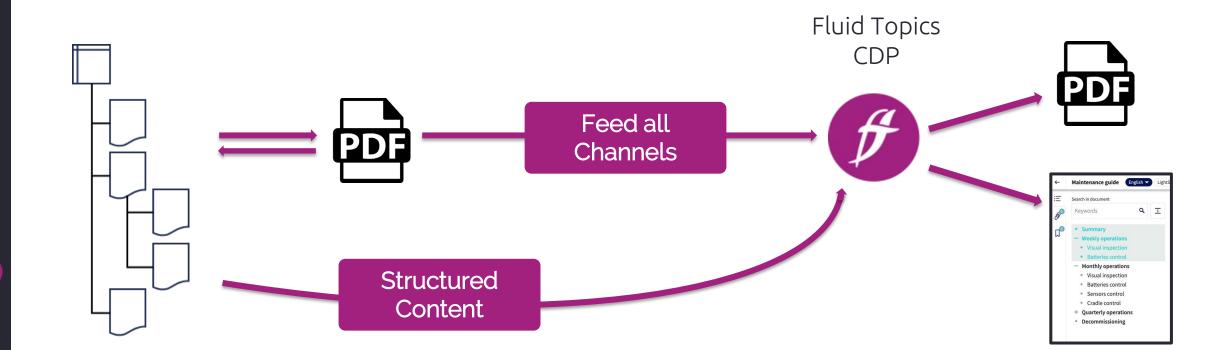
- Log files from different devices
- Information from condition monitoring

News



### Improve Contents

- Create a single source of truth Feed all channels
- Start with your content as it is. Move to structured (topicbased and semantic) progressively

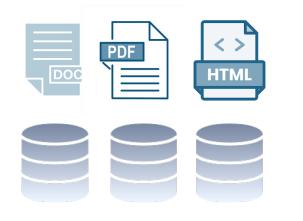


## Further Improvements & Benefits

- Work incrementally by adding more content as you need
- No need to migrate all content when switching to a new solution
- Onboard more stakeholders while keeping them in their comfort zone with their favorite tool
- Be more agile and future-proof your content strategy

### Source Systems and Formats

### Metadata

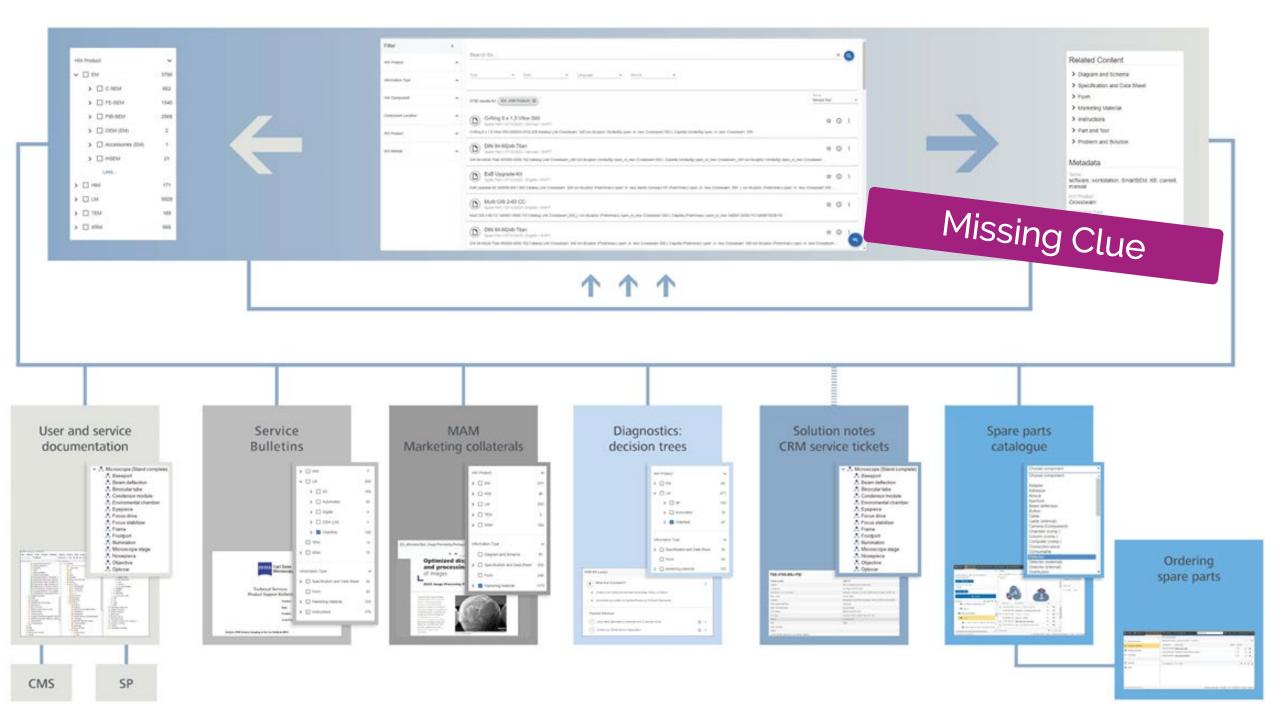






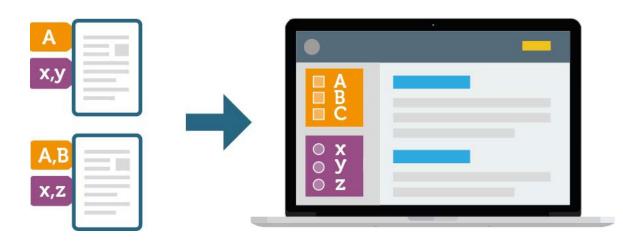


🔏 Fluid Topics



# Metadata at the core of everything

- Automatically extracted from content
- Added or modified separately (sync & async)
- Normalized and enriched
- Used in many places Visible or not



### 😹 DroneLift

←

:=

**O** 

Д<sup>0</sup>

M

**Getting started** 

Search in document

Keywords

English 🔽

LightShipper, HeavyShipper, F...

Q



Getting started

Language : English

World

Drone type : LightShipper, HeavyShipper, Fo...

region\_cleaned : World

凸

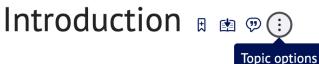
Track a delivery 

Introduction

• Safety instructions

Create an account

Choose a drone type



This user guide is for anyone who wants to start using a delivery service by drone. It will introduce you to the basics of how to use the service, including how to send and receive parcels.

The first step is to create an account with the delivery service. This will allow you to access the necessary tools and information to use the service.

Once you have created an account, you will need to register your drone with the service. This will allow the service to track your drone and ensure that it is being used safely.

To send a parcel, you will need to create a shipping label. This will include the recipient's address, the weight and size of the parcel, and any other relevant information.

Once you have created the shipping label, you will need to attach it to the parcel. Make sure to include any other necessary documentation, such as a customs form.

Then, you will need to schedule a pick-up time for the parcel. You can do this by contacting the delivery service or by using the online booking tool.

😹 DroneLi 🗙 🛇

←	Getting started
Ξ	Search in documen
	Keywords

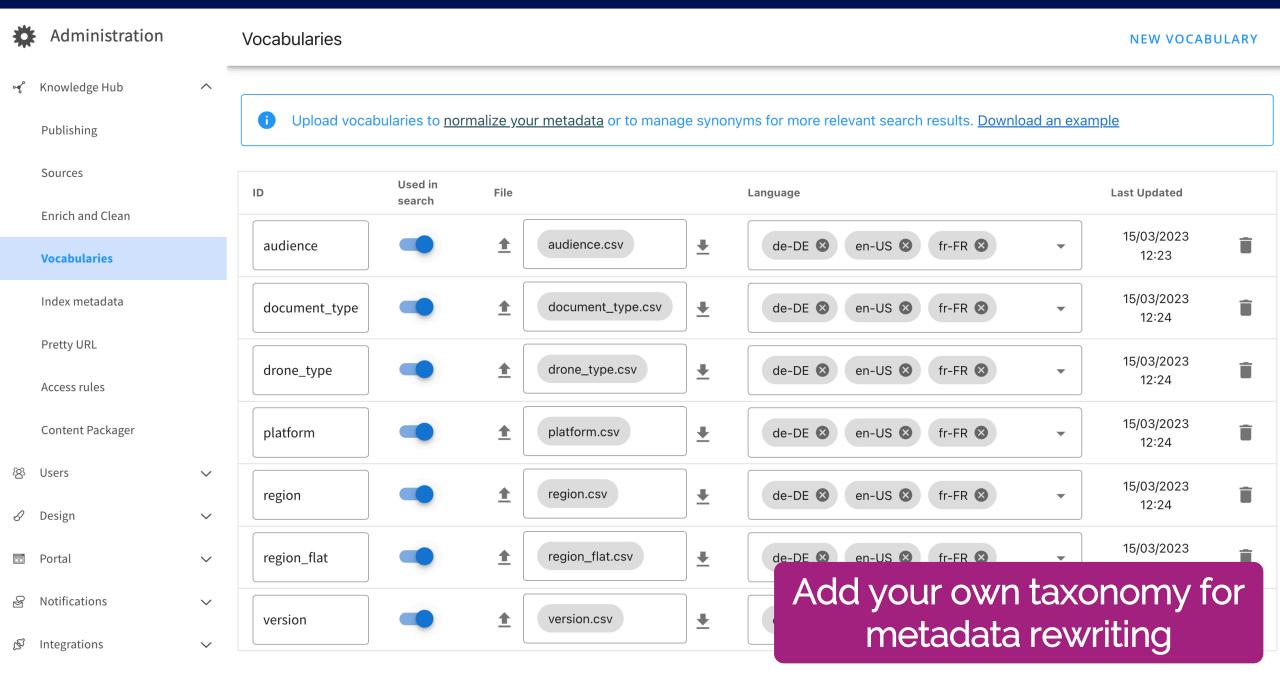
- Introduction
- Create an accc
- Choose a dron

### • Track a delive

• Safety instruct

π:clusteria getting-starteα-sender-recipient-intro	$\checkmark$
ft:khubVersion 4.1.16	$\checkmark$
ft:prettyUrl guide/getting-started-sender-recipient/en-us/getting-started-sender-recipient-intro	$\sim$
ft:outputSize 4560	$\checkmark$
Custom metadata	
audience recipient, sender	~
audience_cleaned Recipient, Sender	$\checkmark$
document_type user guide	$\checkmark$
document_type_cleaned User guide	$\checkmark$
drone_type food_shipper, heavy_shipper, light_shipper	$\checkmark$
drone_type_cleaned FoodShipper, HeavyShipper, LightShipper	$\sim$
region all	$\checkmark$
region_cleaned World	$\checkmark$

### 🐹 DroneLift



### 😹 DroneLift

#### Refine your search:

2Q

Y

#### Search type

Search in document titles only

#### Audience

Developer

- Internal
- Maintainer
- Public
- Recipient

Sender

#### Drone type

FoodShipper

HeavyShipper

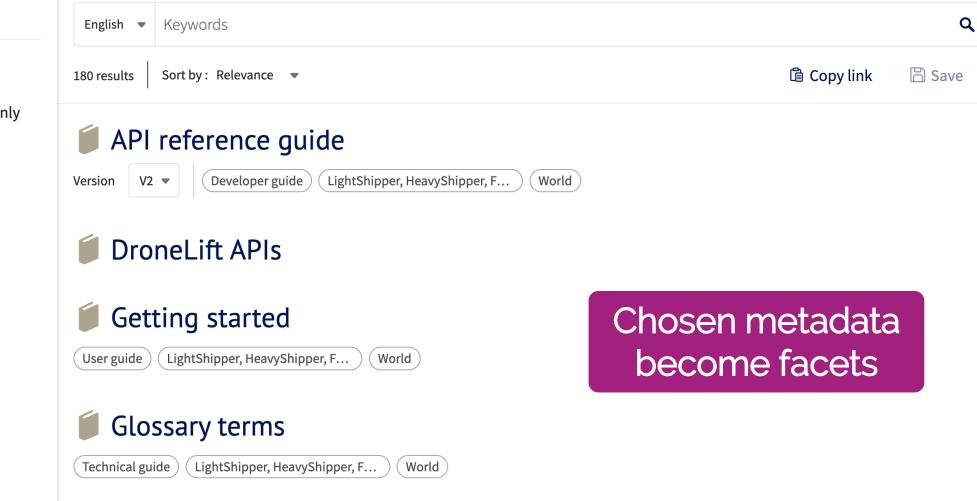
LightShipper

Region 主

World

#### Document type

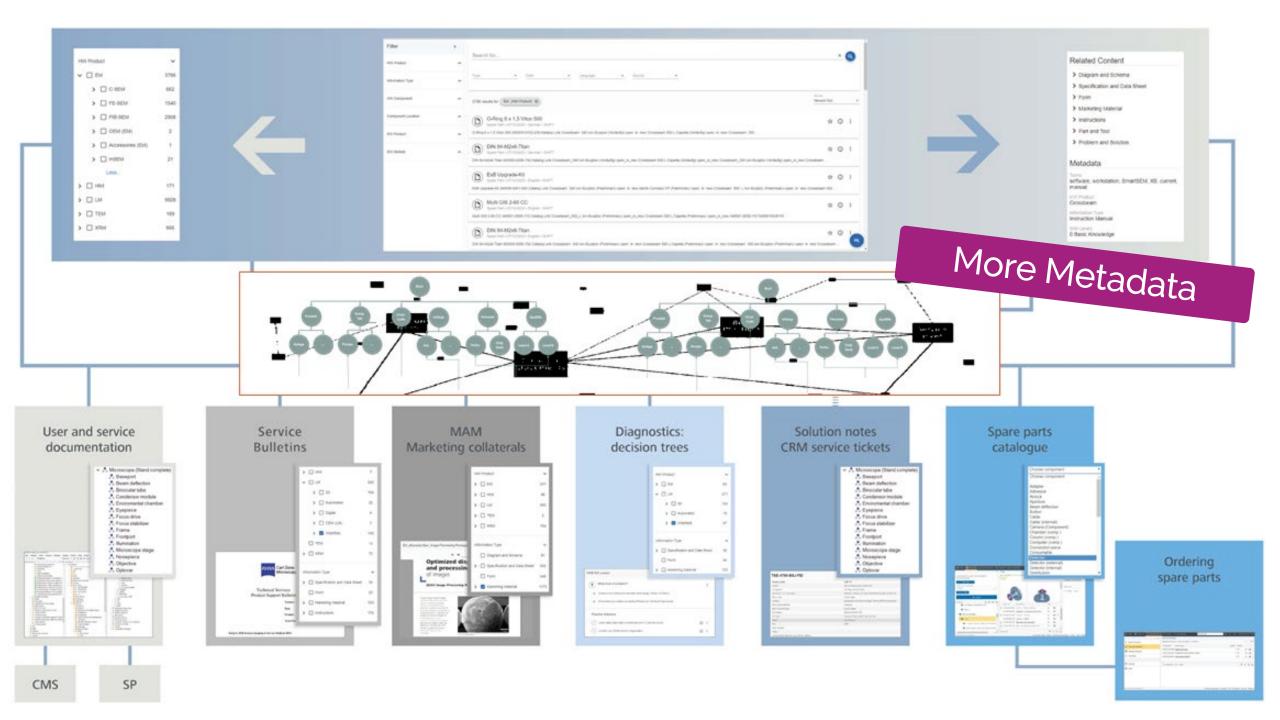
Develoner guide



### How deliveries works

User guide LightShipper, HeavyShipper, F... World

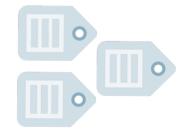
### Introduction to drones



### Source Systems and Formats

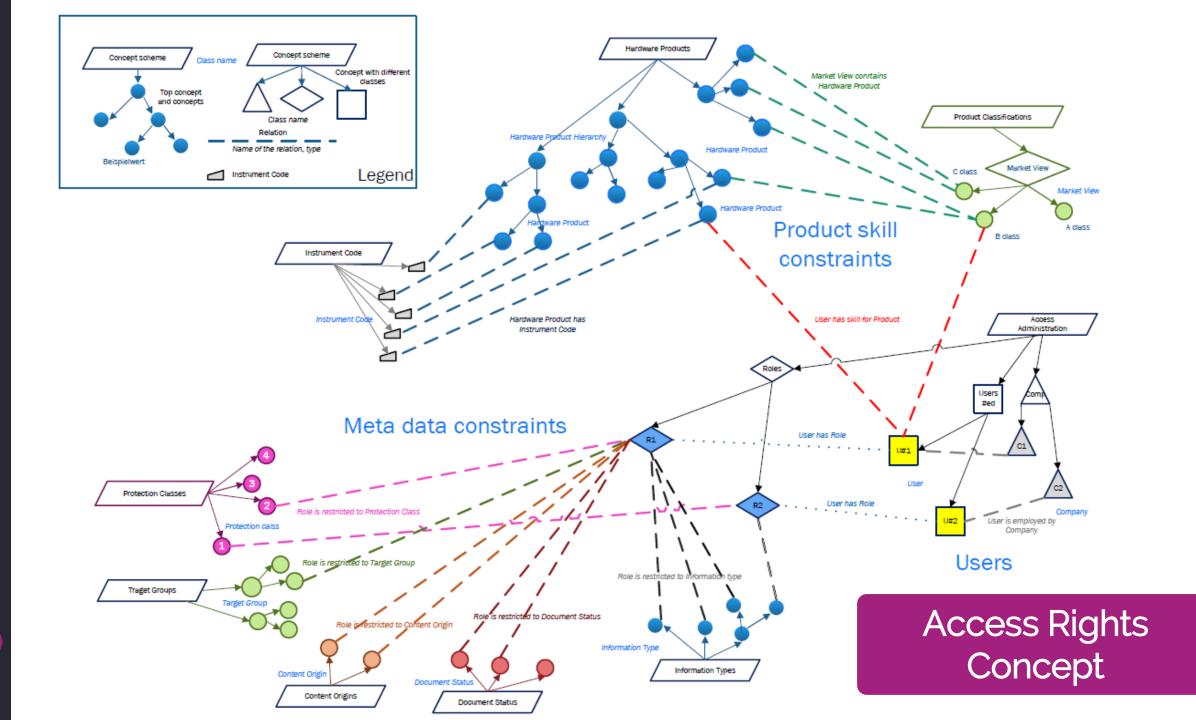






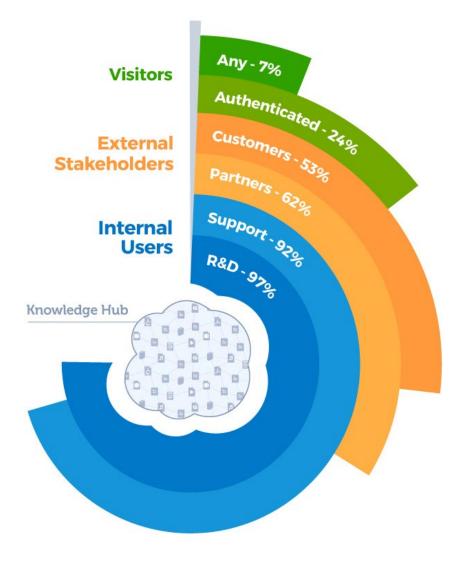






## Secured content

- Connects to your security back-end: native support of **SSO protocols**.
- Layered access: content is filtered based on user credentials.
- **Features** are accessible to users according to their role and profile.



Ð

**Fluid Topics** 

### **}**antidot

#### Administration ÷OF 🖋 Knowledge Hub $\vee$ General Realms 83 Users $\wedge$ Manage users Legal terms internal Authentication **ldap** 🖌 Design $\checkmark$ Available types 🗟 Portal V Notifications R V ℬ Integrations $\sim$

### Authentication

Configure authentication parameters.

#### Authentication realms Defines available authentication realms and their order of precedence.



Authentication backends (internal or external)



### antidot

*	Administration		Aut
<del>مر</del>	Knowledge Hub	~	Conf
<u>8</u> 3	Users	^	Ge
	Manage users		Aut Defi
	Legal terms		
	Authentication		
S	Design	~	
	Portal	~	A

Native support of

SSO protocols.

Configure in a few

clicks

eral Realms hentication es available auth

ailable types SA

X

#### SAML realm

New realm

Allows Fluid Topics to interact with a third-party identity provider using the SAML2 protocol.

#### Realm identifier Defines the realm identifier.

 Identifier Keyclock-SAML

#### Realm identifiers cannot be modified.

#### Service provider metadata

Retrieves the service provider's metadata that are required to finalize configuration.

Metadata will be available here once the configuration is saved.

#### Identity provider metadata

Provides details about the identity provider's metadata that are required to finalize configuration.

Upload IdP XML metadata file

#### Migrate users

Overrides selected legacy realms and migrates user accounts with all assets upon next login.

(i)

### **à** antidot

*	Administration		Manage use	ers			1 / 282 users	🛞 Default roles	🛓 Download to X	dsx	Create
	Knowledge Hub Users	~	Search lacroix	Filtering by All Realms	All Groups	All Roles					
	Manage users		Name 🗢	Created on 🗢	Last activity 🗢	Realms 🗢			St	ats	
	Legal terms Authentication		Fabrice Lacroix     lacroix@antidot.net	5/20/16	6/16/23, 7:45 PM	internal	Groups	ICS_USER	BACK_USER Pe E_EXPORT_USER Pe	okmarks 11 rsonal books : rsonal topics : llections 3	
I	Design	~						RATING_USER	Se Se	arches <b>7</b>	
	Portal	~					<ul><li>antidot</li></ul>				
ß	Notifications	~					<ul> <li>Fluid Topics</li> </ul>				
F.	Integrations	~					<ul> <li>TechWriter</li> </ul>				

User credentials are automatically extracted from SSO dialog at each authentication

ΥD.

### **)** antidot

*	Administration Knowledge Hub Publishing Sources	^	Default group Applies to all documents except those matching a rule below. Default group Public Rules	ata to
	Enrich and Clean		Determines which groups have access to content with selected metadata.	
	Vocabularies		Search     View       metadata or group     All metadata •       All values     All groups •	
	Index metadata			
	Pretty URL		Metadata 📥	Authorized groups
	Access rules			
	Content Packager		audience = <b>internal</b>	antidot
<i>8</i> 3	Users	~	audience = partners	
S	Design	~	audience = premium (antidot)	
	Portal	~	ft:originId = fluid-topics-reader-designer	
RO	Notifications	~	ft:originId = tinman	
Ŕ	Integrations	~		X Cancel Save

### antidot

*	Administration	
Ŷ	Knowledge Hub	^
	Publishing	
	Sources	
	Enrich and Clean	
	Vocabularies	
	Index metadata	

Pretty URL

Access rules

Content Packager

Manage users

Authentication

audience = premium  $\sim$ 

~

Create rule

X

#### Bind this metadata

Automatically bind metadata values to user groups with matching name

#### with value

Default group Applies to all documents

Default group Public

Determines which group

Metadata 🔺

audience = internal

audience = onprem

audience = partners

Search

Orestricted to

th value
available to everyone
restricted to authenticated users
restricted to the following groups

X Cancel

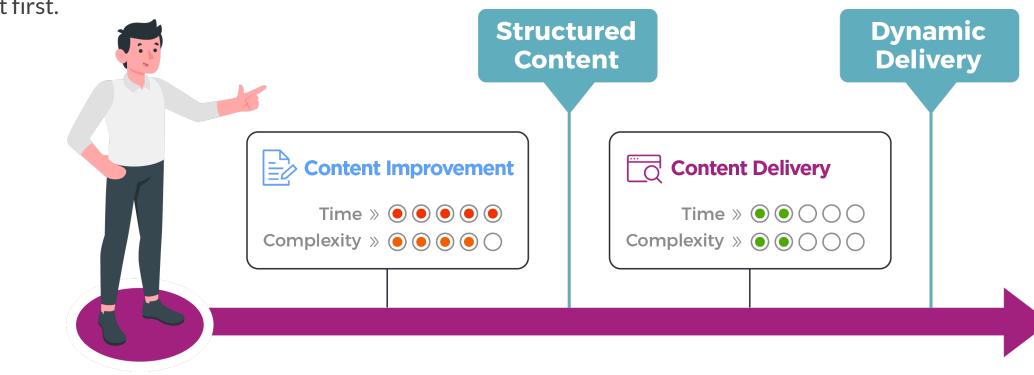
 $\mathbf{T}$ 

# Learnings

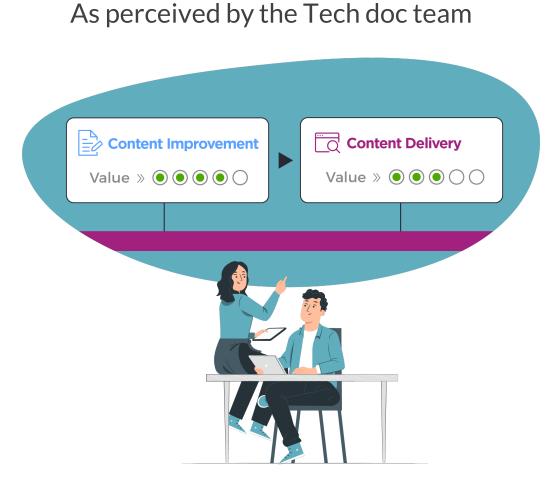


### A Traditional Approach of Content Projects

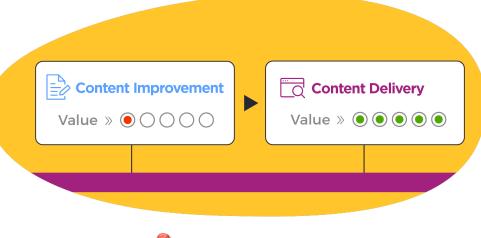
Most organizations believe that they have to start by migrating their content first.



### A Different Perception of Value



### As perceived by the Users and Execs





₽

Fluid Topics

### An Effective Path To Modern Content Strategy

Enhance the user experience and the perceived value first. Then optimize.

	Dynam Deliver		Structured Content
	Delivery	Content Improve	ement
Complexity »		Time » () () () () () () () () () () () () ()	

# Questions? Keep in Touch!



**Fabrice Lacroix** CEO and Founder Fluid Topics

lacroix@fluidtopics.com www.fluidtopics.com





Karsten Schrempp CEO and Founder PANTOPIX

karsten.schrempp@pantopix.com www.pantopix.com

